

Sid Jacobson, Ph.D. & The Referral Institute of Baton Rouge



The
South Central Institute
of Neuro-Linguistic
Programming

Sid Jacobson, Ph.D.
Director

www.SidJacobson.com



Present

The NLP 2 Day Intensive Training Program

Sid Jacobson, Ph.D.
The South Central Institute of
Neuro-Linguistic Programming

Details

DATES: Intensive March 22-23 2019
TIMES: 9AM to 6PM each day
LOCATION: 18405 East Petroleum Drive
Baton Rouge, LA 70809
TRAINER: Sid Jacobson, Ph.D.
TUITION: \$295 each (\$255 if paid by March 15th, 2019)
CALL: Cami Miller, 225-278-6888 or Fax 888-449-6771

Sign Up Now!!

What This Is About

This is a South Central Institute of NLP Intensive introductory program in a convenient 2 Day format, in conjunction with the Referral Institute of Baton Rouge. Come join us and experience the magic of Neuro-Linguistic Programming. Any professional who relies on effective communication, real problem solving skills, and organization and change skills will benefit from both of these courses—invaluable for just about anyone involved in the helping professions, education and training, medicine or business. Anyone who wants to gain the skills in running their own *work*, their own *mind* and their own *life* will benefit for themselves, just as much.

In this initial course, Dr. Jacobson will introduce you to this stunning field and allow you to develop real skills to help you in every area of your life. We will also be applying what you learn to sales and referrals, since we are holding this in conjunction with the Referral Institute of Baton Rouge. Come with specific challenges or goals you are working on and you'll have the opportunity to directly apply what you learn in an immediately and personally useful way.

Dr. Jacobson has been offering training programs like this all over the world for 40 years. Come join us and benefit from his vast knowledge, skill and experience.

The Journals Say ...

"NLP cannot be dismissed as just another hustle. Its theoretical underpinnings represent an ambitious attempt to codify and synthesize the insights of linguistics, body language, and the study of communication systems."

Psychology Today

"[NLP] does offer the potential for making changes without the usual agony that accompanies these phenomena ... Thus it affords the opportunity to gain flexibility, creativity, and greater freedom of action than most of us now know...."

Training and Development Journal

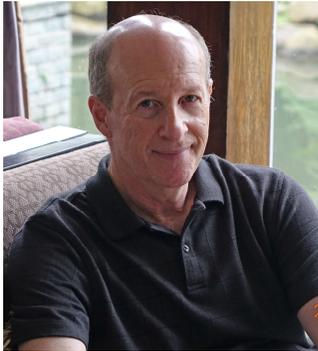
"[NLP] is not snake oil ... NLP could be the most important synthesis of knowledge about human communication to emerge since ... the sixties."

Science Digest

NLP Intensive Training Program

This is a 2 Day introduction to Neuro-Linguistic Programming. Any professional who relies on effective communication, real problem solving skills, and organization and change skills will benefit from this course—invaluable for just about anyone involved in the helping professions, education and training, medicine or business. This is the most basic level of NLP training that we offer and it's a perfect introduction to future courses, including the NLP Practitioner Training Program. The course is taught in a combination of lecture and discussion, demonstration, small group exercises, whole group exercises and discovery experiments and includes an extensive training manual. This is a special mix of professional and personal development unlike anything else you will find.

Sid Jacobson, Ph.D.



Sid Jacobson, Ph.D. was one of the early Certified Trainers by the Society of NLP. Early on he carved out his specialties in the areas of education, training, and writing, in addition to psychotherapy applications, using the latest technology from this rapidly advancing field. He has worked as a researcher, trainer, and consultant to professionals, hospitals, schools, clinics, businesses, and professional athletes. As well as serving on local boards of directors he served as the Director of the Neuro-Linguistics Forum in the American Society of Training & Development (now ATD-Association for Talent Development), internationally.

Sid is the author of five books and the co-author of another, as well as many papers & articles on NLP. He holds a Ph.D. in Clinical Psychology as well as a Masters in Social Work and is considered to be an expert in the application of NLP to education and training, psychotherapy and communication skills. He has been training professionals in a number of fields for 40 years.

Sid currently consults and trains all over the world. He also works with several other consulting firms doing a variety of sales, communication, and management training for some of the largest corporations in the world. Clients have included Singapore Airlines, Western Digital, Shell, Conoco-Philips, Applied Materials, Maersk Sealand, Intel, SAP, Case New Holland in addition to schools, government bodies, universities, banks, hospitals and social service agencies.

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Call for information on OTHER DISCOUNTS!!

FOR MORE INFORMATION:

CALL or FAX

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225-278-6888 or
Fax 888-449-6771

MAIL

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www.SidJacobson.com

REGISTRATION FORM

Name _____ Occupation _____
Address _____
City _____ State _____ Zip _____
Home Phone _____ Work Phone _____
Cell Phone _____ Web site _____
email _____ Fax _____
Course: NLP Intensive ____
Amount Enclosed _____ (checks payable to Referral Institute)
____ Check ____ Visa ____ M/C ____ American Express ____ Discover
Credit Card # _____ Exp. Date _____
Signature _____

NLP Is...

Neuro-Linguistic programming: The study of the structure of subjective experience. That means it's a field of study (not a technique, brand name, theory, therapy method, passing fad, or anything else). What we study in NLP is how people learn, think, communicate and make changes.

Neuro: the workings of the human brain

Linguistic: verbal and non-verbal communication

Programming: patterns in thinking and behaving

Through the study of highly successful people, we in NLP have discovered common patterns that exist in effectiveness. We have isolated, refined, and taught these same patterns to many other people wanting that same effectiveness the "experts" have. NLP training provides the real nuts and bolts of human functioning and communication necessary to achieve success in any field where people must perform or work with one another.

NLP is full of practical applications, aimed at everyday situations, needed by everyone. It can be learned by anyone, regardless of technical training or academic background. Over the past twenty-five years Neuro-Linguistic Programming has helped many thousands of people become more effective in both their professional and personal lives. These people have learned to communicate better, perform more effectively, and live much more full and rewarding lives with the changes NLP has brought to them. This technology has proven itself in psychotherapy, business and organizational development at all levels, education and training of all kinds, and even including, medicine and dentistry.

The South Central of NLP

The South Central Institute of NLP has been operating since 1982. It is approved by the Society of Neuro-Linguistic Programming and Richard Bandler and Associates, to conduct certification training programs. The Institute provides a wide range of in-house training and consultation services, as well as other professional services and consultation. Also, the training, assessment and Certification to become a Practitioner and Master Practitioner of Neuro-Linguistic Programming. Certification is granted jointly by SCINLP and the Society of NLP, through Richard Bandler and Associates, in California.

Many professional organizations have accepted our courses for ceu credit. Call for details.

All Our Training Programs Are Fully Guaranteed.

Visit us at: www.SidJacobson.com

In the NLP Intensive Training Program you will

- Learn how people actually learn, understand, think and communicate, using some of the most advanced technology available
- Increase your sensory acuity & sensitivity to the subtle cues that other people give in communication
- Learn advanced techniques of establishing, measuring and maintaining rapport with just about anyone, in any situation
- Learn to listen to the sensory modalities in other peoples' language to better understand them and how to communicate with them
- Learn to read the subtle indicators of people's internal processing to understand how to work with them
- Develop the ability to alter and control your own state of mind to be more effective in just about any situation in your personal or professional life
- Help others understand and change their own states of mind for greater effectiveness, efficiency and problem solving
- Control your own best learning states, useful for all future learning opportunities
- Apply these ideas and skills in influencing others for greater effectiveness
- Learn how to help people buy the ideas you have to sell

This is a basic program to introduce you to this fascinating field and—at the same time—help you make real improvements and changes during the workshop. Bring your ideas and challenges because you'll get the chance to make a difference in your life!

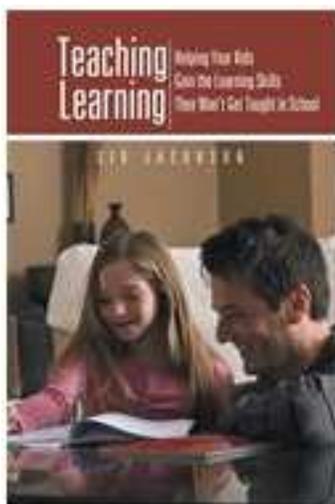
Continuing Education Units (ceu's)

Our programs have been accepted for professional continuing education by boards and licensing agencies in many fields, from dentistry to accounting, social work to counseling. Check with your professional licensing body first if you have questions.

Also, check with us and we'll try to arrange ceu's for you if we can. Sometimes this is possible, even if it's through a licensing body we have not been affiliated with in the past.

Let us help you with all your professional needs and requirements.

Latest Book by Sid Jacobson, Ph.D.



Teaching Learning: Helping Your Kids Gain the Learning Skills They Won't Get Taught in School By Sid Jacobson

Since the 1970's, educators, psychologists and politicians have continually stressed the need to help children actually learn how to learn. This is the first book of it's kind to do just that. Aimed at parents who want to start their kids off on the right track, this book is a step-by-step course in teaching kids how to learn.

The book title does describe clearly what it's about. It's designed for parents who want to help their kids learn how to learn. It's a program that includes a great deal to improve the parent-child relationship, as well as to help kids learn to increase their skills in learning. These skills include paying attention to what they see and hear, learn from what they read, manage their own states of mind for improved focus in all areas of life, how to better express themselves in speaking and writing, as well as how to study most effectively. The book is filled with explanations, tips, guides, diagrams, check lists and exercises. It is meant to be self-paced, so parents and children can use it in their own time and their own way. There has never been anything like this available before, and kids certainly won't get most of what is in it in school. Any parent who truly believes that learning to learn is one of the most valuable lessons their kids can learn, will benefit from this book.

This book is available in hard cover, soft cover and ebook versions from all the major book outlets.

Hardcover: \$33.95
Softcover: 23.95
ebook: 12.95

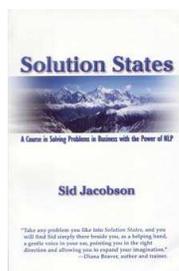
\$3.50 for shipping.

All of these books are available at any bookstore or on-line book outlet. If you prefer, you may order directly from us by adding \$3.50 for shipping.

Solution States, POWER Process and Teaching Learning are all available for the Kindle (and some other formats).

SCINLP
P.O. Box 9219
Metairie, LA
70055

Previous Books by Sid Jacobson, Ph.D.

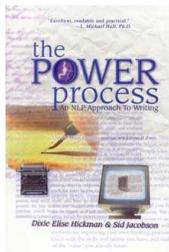


Solution States: A Course in Solving Problems in Business With the Power of NLP By Sid Jacobson

This book is set up as a self development course in using NLP principles to help anyone who needs to solve the problems that keep them from achieving their goals. \$26.95.

The POWER Process: An NLP Approach to Writing By Dixie Elise Hickman & Sid Jacobson

This book is aimed at helping you defeat the blocks and other common problems you might face when you're trying to convert your ideas into words on paper. \$26.95.



Meta-Cation: Education About Education with Neuro-Linguistic Programming Vols. I, II & III

The Classic Set of Books on NLP in Education
All in one volume
By Sid Jacobson



This is the classic three volume series on Neuro-Linguistic Programming (NLP) in education. The set shows and tells the teacher, parent, or helping professional how kids learn, and what to do when they don't, including practical real-life examples, explanations and exercises. These volumes give a thorough introduction to NLP technology and will help raise the skill level of anyone who works with kids. If you are interested in learning, and how the powerful technology of NLP can help, this is for you. \$23.95